



**2026 | JACKSON, TN**



# EVENT INFORMATION

In 2025, more than 1,600 athletes competed in 10 sports, representing communities from across the state of Tennessee.

Building on that strong inaugural year, the State Games of Tennessee will expand in 2026 – adding new sports, welcoming more athletes, and growing its statewide impact.

The State Games of Tennessee is an annual, Olympic-style, multi-sport event created exclusively for Tennessee residents. Modeled after the Olympic Games and part of a nationwide network affiliated with the U.S. Olympic & Paralympic Committee, the Games provide athletes of all ages and skill levels with a meaningful competitive goal close to home.

From recreational participants competing for fun to elite athletes pursuing their dreams, the State Games offer opportunities for everyone.

The 2026 State Games of Tennessee will take place May 30–31, June 5–7, and June 12–14 in Jackson, TN.

With additional sports being added in 2026, the Games will feature a diverse lineup of team and individual competitions for both youth and adults. As the event continues to expand each year, the State Games of Tennessee will attract more athletes, families, and spectators – further strengthening Tennessee’s sports culture while driving tourism and economic impact for the region.

There are currently 30 Summer State Games and 10 Winter State Games organizations nationwide, collectively engaging nearly 200,000 athletes and more than 1.2 million spectators annually. The State Games of Tennessee proudly contributes to that national movement.

In true Olympic tradition, the Games will kick off with an Opening Ceremony celebration featuring a Parade of Athletes, live entertainment, the ceremonial lighting of the torch, and an unforgettable experience for participants and spectators alike.



# ***PRESENTING SPONSOR - \$25,000***

- Presenting rights to games
- Logo & link on website
- Logo & link on confirmation email to registered athletes
- Logo on e-newsletters
- Social media presence
- Acknowledgement in all press releases, media spots, etc.
- Logo on t-shirt
- Logo on all promotional materials
- Opportunity to display corporate banners at all competition venues and Opening Ceremonies
- Opportunity to participate in the Opening Ceremonies as a vendor
- Opportunity to speak at Opening Ceremonies
- Approved product distribution with athlete gift
- Designation as the official sponsor of one sporting event with logo on all registration forms and banners at all competition venue(s) \*
- Opportunity to present medals to winners of sponsored sport
- Athletes of the Year presented by Presenting Sponsor
- Additional branding and opportunities available to customize

# ***GOLD SPONSOR - \$15,000***

- Logo & link on website
  - Logo & link on confirmation email to registered athletes
  - Logo on e-newsletters
  - Social media presence
  - Acknowledgement in all press releases, media spots, etc.
  - Logo on t-shirt
  - Logo on all promotional materials
  - Opportunity to display corporate banners at designated sports venues
  - Opportunity to participate in the Opening Ceremonies and a sport venue as a vendor
  - Approved product distribution with athlete gift
  - Designation as the official sponsor of one sporting event with logo on all registration forms and banners at all competition venue(s) \*
  - Opportunity to present medals to winners of sponsored sport
  - Additional branding and opportunities available to customize
- \*with approval of State Games Board and venue

## ***SILVER SPONSOR - \$10,000***

- Logo & link on website
  - Logo on e-newsletters
  - Social media presence
  - Acknowledgement in all press releases, media spots, etc.
  - Logo on t-shirt
  - Logo on all promotional materials
  - Opportunity to display corporate banners at designated sports venues
  - Opportunity to participate in the Opening Ceremonies and a sport venue as a vendor
  - Designation as the official sponsor of one sporting event with logo on all registration forms and banners at all competition venue(s)
  - Opportunity to present medals to winners of sponsored sport
- \*with approval of State Games Board and venue

## ***BRONZE SPONSOR - \$5,000***

- Logo & link on website
  - Logo on e-newsletters
  - Social media presence
  - Acknowledgement in all press releases, media spots, etc.
  - Logo on t-shirt
  - Logo on all promotional materials
  - Opportunity to display corporate banners at designated sports venues
  - Opportunity to participate in the Opening Ceremonies as a vendor
  - Opportunity to present medals to winners of sponsored sport
- \*with approval of State Games Board and venue

## ***TORCHBEARER - \$2,500***

- Name on website
  - Social media presence
  - Acknowledgement in all press releases, media spots, etc.
  - Opportunity to display corporate banners at designated sports venues
  - Opportunity to participate in the Opening Ceremonies as a vendor
- \*with approval of State Games Board and venue

## ***CONTRIBUTOR SPONSOR - \$1,000***

- Name on website
- Social media mention

# 2026 SPORTS

5K

Basketball

Biking

Cornhole

Disc Golf

E-Games

Kickball

Mahjong

Pickleball

Table Tennis

Tennis

Track & Field

Trail Run

Youth Baseball

Youth Soccer

Youth Softball

Youth Volleyball

Wedge Golf

